

ANNUAL REPORT

WE CHANGE PEOPLE, AND PEOPLE CHANGE COMMUNITIES

2023

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FOREWORD



Dear friends!

The year 2023 for the Institute of Sociocultural Management (ISCM) was a logical continuation of our work in the previous year. We tried to adapt our activities as much as possible to the needs of internally displaced persons (IDPs), providing them with various forms of support - from humanitarian aid to training displaced women in a new profession, which allowed them to better adapt to life in new communities.

Traditionally, we used the information components available in the organization: websites, the NDO-Inform newsletter, accumulated positive experience in solving social problems at the local level, and created new methodological developments in the field of psychological support of community residents in modern conditions.

During the year, our team was involved not only in the implementation of our own projects but also in the projects of other partner organizations as experts and trainers. We hope that our activities were carried out in the right direction and helped many people in this difficult time.

Sincerelly, Lev Abramov ISCM director

MISSION AND PRIORITY AREAS OF WORK

Institute of Socio-Cultural Management (ISCM) is a non-political, non-profit, non-religious, non-governmental regional organization which was established in 2000, and in 2001 was incorporated.

Mission

Promote a democratic transformation of Ukrainian society by supporting community development, independent information space and integration processes at the local level.

Main thematical pririties

- Community development;
- Transformation of cultural institutions into the local activity centers;
- Development of democratic processes;
- Promotion of Euro-Atlantic integration of Ukraine.

Activities

Educational, Information, Research

Main forms work

- Conducting educational events (seminars, trainings, conferences);
- Development of educational and methodical manuals;
- Conducting research, advocacy campaigns;
- Informing the target audience (thematic websites, bulletins, press conferences);
- Administration of grant programs.

Guidelines

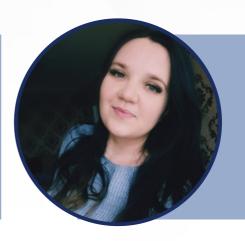
- Community development is the main aim.
 Under community development, we see development of people.
- An indicator of measuring people's development is the level of social capital.
- The level of social capital is the level of trust between people.
- Our way is a support of local initiatives through Local activity centers.
- The technology we use is social animation.
 In order for social animation to enter
- communities, we train public activists.

ISCM TEAM



Lev Abramov
Director

President of the ISCM since 2003



Oksana Naboka
Project Coordinator
Since 2010 working
at the ISCM



Oksana Abramova
Scientific consultant
Involved in the
implementation of the
projects of ISCM since 2007



Inna Kibko
Project Assistant
Since 2023 working
at the ISCM



Olena Kvasha
PR manager
Involved in the implementation of the projects of ISCM since 2012



Accountant
Since 2001 working
at the ISCM

Lionila Kodrik

INVOLVED EXPERTS



VARVARA DIORDIEVA

Expert/trainer in promoting own services on the Internet



IRYNA OSTOPOLETS

Expert in psychological counseling and provision of psychological assistance and support



ANDRIY KRUPYAK

Community development expert, facilitator, trainer on adult education in the public sphere on various topics



Viktoriya Vdovenko

Scientific consultant

PARTNERS



Center of Civic and Cultural Initiatives Support"Tamarisk" Dnipro



Lion Society Lviv



Western Ukrainian Resource Center

Lviv

GEOGRAPHY OF ACTIVITIES 2023

In 2023, the ISCM team continued to provide assistance to IDPs in Kropyvnytskyi, engage in its core activities - training civic activists, women IDPs and participating in the implementation of projects of other organizations.

In total, during 2023, the ISCM team conducted 80 events (16 of its own and 64 as engaged experts), among them:



TRAINING ON PROMOTION OWN SERVICES ON THE INTERNET

Kropyvnytskyi - 21 - 22.01.2023

As part of the ISCM project "The way of adaptation", a training session was held on promoting own services on the Internet for resettled women who had completed massage courses. The participants learned how to identify their target audience, properly present themselves and their services, and promote their own brand on social media.









TRAINING ON THE BASICS OF PSYCHOLOGICAL ASSISTANCE TO IDPS 1 GROUP

Kropyvnytskyi - 18 -19.02.2023

For employees of cultural institutions, as part of the ISCM project "The way of adaptation", a training was held on the basics of psychological assistance to IDPs. During the training, the participants and the trainer talked about emotions and feelings and their importance in human life; forms of emotions and feelings; conditions and factors that affect emotional experiences and identified effective ways of psychotherapy and self-regulation.









TRAINING ON THE BASICS OF PSYCHOLOGICAL ASSISTANCE TO IDPS:

ART-THERAPY - 2 GROUP

Kropyvnytskyi - 25- 26.01.2023

As part of the "The way of adaptation" project, the second group of cultural workers was trained in the basics of psychological assistance to displaced people: art therapy. At the event, participants examined what art therapy provides, as well as how to develop a sense of internal control, promote creative self-expression, develop imagination, practical skills, and increase a person's adaptive abilities to everyday life.









TRAINING ON THE BASICS OF PSYCHOLOGICAL ASSISTANCE TO IDPS - 2 GROUP

Kropyvnytskyi - 04 -05.03.2023

The training on mastering the basics of psychological assistance to IDPs for the second group of employees of cultural institutions was held within the framework of the ISCM project "The Way of Adaptation". During the training, the participants and the trainer talked about emotions and feelings and their importance in human life; performed breathing gymnastics and considered its importance in the development of stress resistance, as well as performed relaxation and meditation exercises as a means of correcting one's own emotional state.









TRAINING ON THE BASICS OF PSYCHOLOGICAL ASSISTANCE TO IDPS:

ART-THFRAPY - 1 GROUP

Kropyvnytskyi - 06 - 07.03.2023

As part of the ISCM project "The Way of Adaptation", the first group of cultural workers completed the second stage of training on the basics of psychological assistance to IDPs, namely art therapy and its types. During the training, participants learned about various art therapy techniques, such as mandalas, phototherapy, fairy tale therapy, neurography, and gained skills in working with these techniques independently.









SEMINAR ON EXCHANGE OF EXPERIENCE ON WORKING WITH IDPs IN THE PSYCHOLOGICAL DIRECTION BETWEEN EMPLOYEES OF CULTURAL INSTITUTIONS

Kropyvnytskyi - 13.03.2023

As part of the ISCM project "The Way of Adaptation", a psychological seminar was held for two groups of participants, aimed at exchanging experiences between employees of cultural institutions, regarding the use of acquired knowledge and tools. The participants presented their presentations and videos where they showed how they use the acquired knowledge and acquired skills while participating in the trainings.









HELP TO INTERNALLY DISPLACED PERSONS (March, June, August) Kropyvnytskyi

In 2023, 172 sets of bed linen, pillows, and blankets were distributed as part of "The Way of Adaptation" and "Local help" projects to help internally displaced persons in Kropyvnytskyi and Kirovohrad regions.









TRAINING ON PSYCHOSOCIAL SUPPORT FOR COMMUNITY RESIDENTS, INCLUDING IDPS - 1 GROUP

Kropyvnytskyi - 12-13.07.2023

As part of the ISCM project "Local help", a training on psychosocial support was conducted for community residents, including internally displaced persons (IDPs). During the training, the participants reviewed with the trainer the specifics of providing psychosocial support in the context of military conflict, paying attention to the topic of conflicts and ways to avoid them.









TRAINING ON PSYCHOSOCIAL SUPPORT FOR COMMUNITY RESIDENTS, INCLUDING IDPS - 2 GROUP

Kropyvnytskyi - 22-23.07.2023

As part of the ISCM project "Local help", a training on psychosocial support for community residents, including IDPs, was conducted for the second group of participants. During the training, the participants studied and practiced various tools to help IDPs and community residents that will help them in their future work in cultural institutions, as well as discussed the main functions of communication and possible barriers.









TRAINING ON THE BASICS OF SOCIAL INTEGRATION IN COMMUNITIES - 1 GROUP

Kropyvnytskyi - 02-03.08.2023

Training on the basics of social integration in communities was conducted for the first group of participants within the framework of the "Local help" project for more effective social adaptation and integration. During the event, various topics were considered: from the main features of the community to the essence of conflicts and features of social integration.









TRAINING ON THE BASICS OF SOCIAL INTEGRATION IN COMMUNITIES - 2 GROUP

Kropyvnytskyi - 04-05.08.2023

The training on the basics of social integration in communities for the second group of civic activists and representatives of cultural institutions was held within the framework of the ISCM project "Local help". The participants learned about the main characteristics of the community, the possibilities of economic development of the community and discussed the features of social integration.









TRAINING IN PSYCHOLOGICAL METHODS SUPPORTS - 1 GROUP

Kropyvnytskyi - 15-16.08.2023

As part of the ISCM project "Local help", a training session on methods of psychological support was held for the first group of participants. During the event, participants listened to several mini-lectures on working with parents of children of different age categories, discussed the importance of creating parents' clubs and learned about effective psychological support techniques.









TRAINING IN PSYCHOLOGICAL METHODS SUPPORTS - 2 GROUP

Kropyvnytskyi - 17-18.08.2023

For the second group of participants, a training on psychological support methods was conducted as part of the project "Local help". The training covered the topics of psychological neurodevelopment and leading activities in children of different ages, as well as the specifics of organizing parenting clubs. In addition, the participants mastered some neurogymnastic exercises that help improve overall psychological well-being.









TRAINING ON PSYCHOSOCIAL SUPPORT FOR COMMUNITY RESIDENTS, INCLUDING IDPS - 3 GROUP

Cherkasy- 28-29.08.2023

In Cherkasy a training on psychosocial support for community residents, including IDPs, was held for the third group of participants. The event focused on the topics of psychological support during martial law, the specifics of providing such assistance and the principles of creating self-help groups among IDPs. The participants also discussed communication and identified its importance in the process of psychosocial support for individuals.









TRAINING ON THE BASICS OF SOCIAL INTEGRATION IN COMMUNITIES - 3 GROUP

Cherkasy - 30-31.08.2023

As part of the project "Local help" a training on the basics of social integration in communities was held for the third group of participants. During the sessions, the participants studied the characteristics of the community, its key features and resources. In addition, they examined how the community's economic development takes place and practiced the mapping methodology, which helps to better study community problems.









TRAINING IN PSYCHOLOGICAL METHODS SUPPORTS - 3 GROUP

Cherkasy - 11-12.09.2023

The final training on methods of psychological support for the third group of participants took place within the framework of the "Local help" project. The participants considered various aspects of providing psychological assistance to families with children in a period of crisis, determined for themselves what psychological neoplasms exist, age crises in different age categories, and performed a number of psychological guidance exercises that help to cope more effectively with stress and negative emotions.









SEMINAR ON EXCHANGE OF EXPERIENCE IN THE FIELD OF PROVIDING PSYCHOSOCIAL SUPPORT TO COMMUNITY RESIDENTS, INCLUDING IDPs

Kropyvnytskyi - 02-03.09.2023

As part of the project "Local help", a seminar was held on the exchange of experience in the field of providing psychosocial support to community residents, including IDPs. Based on the received information and techniques from previous trainings, the participants demonstrated how they applied the acquired knowledge in practice in their communities. Using multimedia presentations and videos, they described in detail what tools they used in the field, which ones they found to be more effective, and what results they achieved.









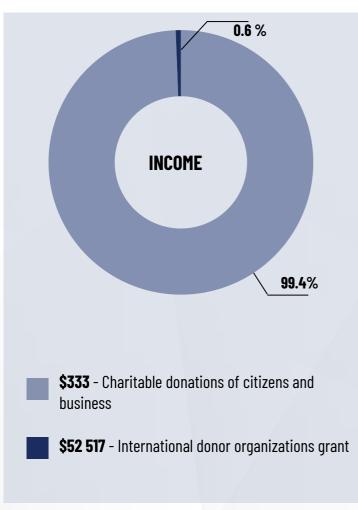


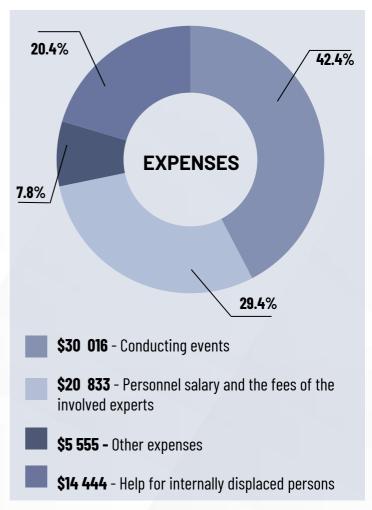


FINANCIAL INFORMATION

For the implementation of the measures in 2023, ISCM used funds provided by the project "Development of service structures and training capacities for psychosocial support in Ukraine" (GIZ, German Government), as well as charitable donations from citizens and businesses.





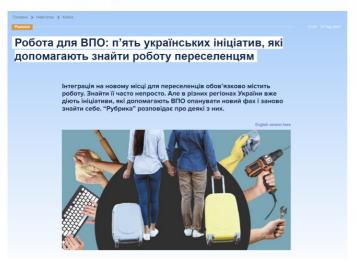


STATISTICAL INFORMATION

Indicator	Manifestation for 2001-2022	Manifestati on for 2023
Development and publication of training manuals	16	2
Development and publishing of newsletters	54	1
Development and reproduction of other publications	51	2
Downloading electronic versions of publications on web resources (according to the sites: iscm.org.ua, lacenter.org.ua, prostir.ua)	316 575	51 852
Distribution of printed publications	72 050	-
Index of bibliographic references to ISCM publications (according to Google Academy)	233	13
Started projects	40	1
Finished projects	39	2
Conducted grant contests for NGOs	5	-
Supported NGO's projects	14	-
Conducted competitions for civic activists and journalists	5	-
Winners of contests for civic activists and journalists were awarded	34	-
Conducted research	11	-
Conducted events	233	16
Number of event participants	4 987	213
Number of materials in mass media (articles in newspapers and magazines, websites; stories released on TV/radio broadcasts)	880	2
The number of informational materials on the Internet (informational sites, social networks, YouTube video hosting)	1728	462
The number of visitors to ISCM sites: iscm.org.ua, lacenter.org.ua, www.lac.org.ua	392 929	66 029
The number of internally displaced persons who received assistance (food, hygiene products, sets of bed linen, pillows, blankets, towels)	1 546	172

COVERAGE OF ACTIVITY IN MEDIA

In 2023, the activities of the Institute of Socio-Cultural Management were covered in 464 publications/mentions in traditional media and the Internet (websites, social networks).





ІНТЕРВ'Ю

Persha

У Приютівці працюють групи арт-терапії для дітей і дорослих



окації діють зокрема у восьми клубних закладах та десяти бібліотеках різних населених пунктів

Про це повідомляє Перша електронна газета:

Активізуватися у цьому напрямку працівникам культури допомогло місячне навчання в проекті «Шлях адаптації» Інституту соціокультурного менеджменту (м. Кропивницький). Дякуючи отриманим знанням, протягом двох тижнів приютівські фахівчині змогли організувати більше 50 творчих заходів, до участі в яких залучено близько 200 місцевих мешканців та родин, які знайшли у громаді тимчасовий прихисток від війни.

Навчання, адаптація та власна справа у **Кропивницькому**

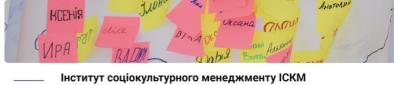


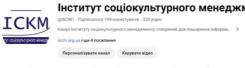
У Кропивницькому втілили ініціативу, що допомогла жінкам-переселенкам отримати фах масажисток. Так, уже десятеро переселенок змогли пройти навчання й перекваліфікуватися за підтримки Німецького товариства міжнародного співробітництва та уряду Німеччини.

Керівник проєкту Лев Абрамов каже: серед тих, кому довелось змінити професію, були жінки різного фаху, серед них психологиня та артистка балету. Аби потрапити на безоплатні курси, жінки писали мотиваційні листи. Для багатьох із них мотивація була в тому, щоб розширити свої можливості та розпочати власну

Курси тривали протягом листопада-грудня 2022 року. Окрім низки робочих сесій на різноманітні теми: від етики роботи з клієнтом до спеціалізованих видів масажу, жінки також пройшли тренінг із просування власних послуг. А по закінченню навчання, отримали від проєкту "Шлях адаптації" стартові набори для початку власного мікробізнесу — масажні столи, олії та інше.

ii rubryka.com
 iii rubryka.com











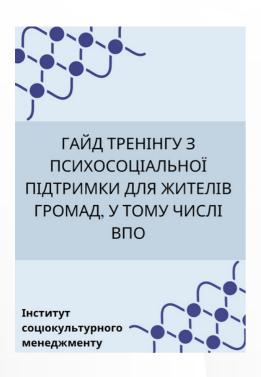




EDITIONS



The publication presents a training program for promoting their own services on the Internet for internally displaced persons (IDPs) who have started their own business in the field of services, in particular, the massage business. The guide was developed by specialists of the Institute of Sociocultural Management (ISCM) and involved trainers as part of the implementation of the "The Way of Adaptation" project.



The publication presents a training program on psychosocial support for community residents, including IDPs, which will help trainers in training consultants to organize events for this purpose. The guide was developed by specialists of the Institute of Socio-Cultural Management (ISCM) and involved trainers as part of the implementation of the "Local help" project.

EDITIONS



The preparation of the publication was carried out within the framework of the project "Local help", which is financed within the framework of the project "Development service structures and training capacities for psychosocial support in Eastern Ukraine" project, which is implemented by GIZ on behalf of the German government.



Annual report of the Institute of Socio-Cultural Management (ISCM) for 2022. The report reflects the full range of activities of the organization: implementation of social projects, events, publishing, partnerships, etc.



PROJECT "THE WAY OF ADAPTATION"

Duration of the project: October 15, 2022 - February 15, 2023

Source of funding: project "Development service structures and training capacities for psychosocial support in Eastern Ukraine" project, which is implemented by GIZ on behalf of the German government.

Project budget: 1770 000 UAH (49 873, 20 euro)

Geography of the project: Kropyvnytskyi, Kirovohrad region

Aim of the project: to promote the socio-psychological adaptation of internally displaced persons in the Kirovohrad region by implementing a training program for employees of cultural institutions to master the basics of psychological assistance to internally displaced persons.













IMPACT OF THE PROJECT "THE WAY OF ADAPTATION"

After completing the massage courses, the participants of the project "The way of adaptation" began to work independently in their new profession, making them financially independent, regardless of their current geographic location.

Also, during the implementation of the project, 75 events were held by the participants of the training program - employees of cultural institutions - using the techniques and tools received during the training. These events were attended by 508 residents and IDPs from 10 settlements.







508 residents



10 settlements







PROJECT "LOCAL HELP"

Duration of the project: May 15, 2022 - September 15, 2023

Source of funding: project "Development service structures and training capacities for psychosocial support in Eastern Ukraine" project, which is implemented by GIZ on behalf of the German government.

Project budget: 1 998 600 UAH (49 716, 42 euro)

Geography of the project: Kirovograd and Cherkasy regions

Aim of the project: psycho-social support for community residents, including IDPs, in the current conditions through the implementation of an educational project.













IMPACT OF THE PROJECT "LOCAL HELP"

In total, during the implementation of the project "Local help", 71 events were held by the participants of the training program, which used the techniques and tools received during the training. These events were attended by 687 residents from 10 settlements.



71 events



687 residents



10 settlements





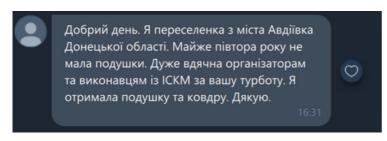


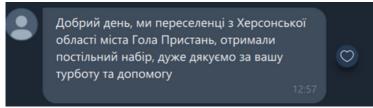


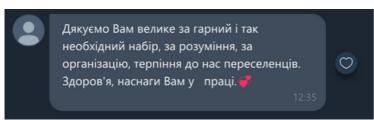


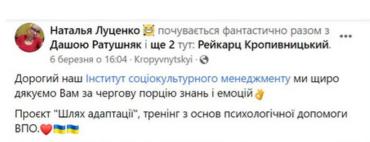


FEEDBACK OF PROJECTS PARTICIPANTS















FEEDBACK OF PROJECTS PARTICIPANTS



Дякую команді Інститут соціокультурного менеджменту за корисні вправи та інформацію, а також за гарний настрій та позитивні емоції





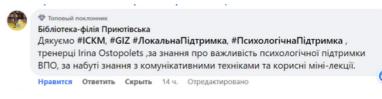
Два дні активної роботи промайнули дуже швидко. Робота в групах, творчі завдання, обговорення актуальних проблем, практичні вправи - все це було на тренінгу від Інститут соціокультурного менеджменту в рамках проєкту "Локальна підтримка".

Щиро ДЯКУЮ команді Інститут соціокультурного менеджменту Lev Abramov , Ksyusha Naboka , Інна Кібко , Ігор Іскаемов за наповнену, корисну та пізнавальну інформацію для нас, надали ефективні техніки психологічної підтримки, зробили максимально комфортним наше перебування, за позитивні емоції, за подарунки. супер!

#ICKM #ISCM #GIZ #локальнапідтримка #Бібліотека_с_Андріївка







Нравится Ответить Убрать предпросмотр 19 ч

Світлана Піскова

Дякуємо за навчання, все було просто супер! 👝

Нравится Ответить Скрыть Отправить сообщение



Дякуємо за чудовий ,грунтовний тренінг та теплий прийом.

a 3



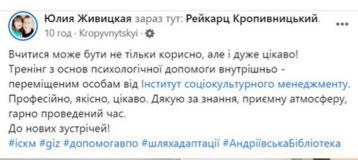
Світлана

У Новопразькому будинку культури√1 провели ігрову програму для дітей ВПО

"Піднімаємо настрій" були використані вправи "Математика" "Хом'як" "Запам'ятай малюнок" та ігри" Зоопарк" "Князі і замок" та ін.Дякую команді #ІСКМ та тренеру Андрію Круп'як за пізнавальний та корисний тренінг.



FEEDBACK OF PROJECTS PARTICIPANTS





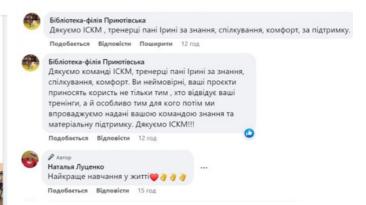




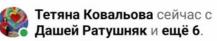


Доброго дня! Працівники Новопразької публічної бібліотеки, разом з представниками ВПО, провели заняття з елементами тренінгу. Проводили різноманітні вправи-руханки з м'ячем та скакалками. Дякуємо за навчання та надані інструменти. Фото звіт додаємо.





X



20 мин. · 🞳

Дякую команді Інститут соціокультурного менеджменту та його очильнику Lev Abramov, красуням помічницям Ksyusha Naboka, тренеру Андрій Крупяк за чудову організацію тренінгу. Навчання було дуже актуальним, адже сьогодні темою соціальної інтеграції в громадах надзвичайно важлива. Нещодавно стала учасницею проекту "Локальна підтримка", сподобалося тема економічного розвиток громад, типи конфліктів та стилі поведінки в конфліктах. Дякуємо за співпрацю та підтримку!!



PHOTO GALLERY















PHOTO GALLERY















PHOTO GALLERY















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Web-resources of ISCM







www.iscm.org.ua

www.lac.org.ua

www.lacenter.org.ua

Social networks



Facebook

https://www.facebook.com/ngoiscm



Youtube

https://www.youtube.com/channel/UCY01shqdEf69uBtUNeszpqq



Instagram ngo.iscm