



Institute of  
Socio-Cultural  
Management (ISCM)



# ANNUAL REPORT

# ISCM

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WE WORK WITH PEOPLE AND FOR PEOPLE WHICH ARE THE  
MAIN SOCIETY DEVELOPMENT DIMENSION

# INTRODUCTORY STATEMENT



**Dear colleges!**

2017 year gave us many important and nice people.

The main thing about it is that many School of Civic Participation - 1,2,3 graduates have become an active part of realization of our projects about which you will be able to read in this report

This fact is very important for us because, working on the local level with people, not only studying of activists the modern social technologies is our aim. Besides preparing the qualified experts, that would be able to train by themselves without us is our purpose. I mean, our success main indicator is the success of our graduates.

And we are really grateful to 2017 year that it demonstrates it not only for us but for all society.

*Lev Abramov*  
*Institute of Socio-Cultural Management Director*



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# ABOUT INSTITUTE OF SOCIO-CULTURAL MANAGEMENT

## **Institute of Socio-Cultural Management (ISCM)**

is a non-political, non-profit, non-religious, non-governmental regional organization which was established in 2000, and in 2001 was incorporated

## **ISCM Mission**

is to promote democratic transformation of Ukrainian society by supporting community development, independent information space and integration processes at the local level.

## **The main activities of ISCM**

are educational, information, research.

## **The main thematic priorities of ISCM**

are the community development, transformation of cultural institutions into the centers of local activity, the development of democratic processes and the promotion of Euro-Atlantic integration of Ukraine.

## **Guiding principles**

- community development is the main aim;
- community development is a people developments;
- indicator for measuring of people development is a social capital level;
- social capital level is a level of a trust among people;
- our way is a support of local initiatives through Centers of local activities;
- social animation is a technology;
- for social animation to come into people's lives, we train social activists.

## **The main forms of ISCM work**

is conducting educational events (seminars, workshops, conferences), development of teaching aids, holding researches, advocacy campaigns, informing the target audience (thematic Internet pages, newsletters, press conferences) and administration of grant programs.

# ISCM TEAM

*ISCM Team is a tight like-minded crew, experienced experts, who are specialized on socio-cultural society problems solving. Every staff member is devoted to business and is an important part of common organisation work. The wide range of experience, vocational training and responsibility for quality of result provides the high level of researches, seminars, trainings carrying out, educational and methodical grants development.*





# 2017 MAIN EVENTS



**At the beginning of 2017 ISCM began the implementation of the "Information Support of Reforming of Local Government" regional project in the Kirovohrad region (18 p.)**

For definition of a real condition of reform realization in the Kirovohrad region, ISCM has carried out two focus groups in the city of Kropyvnytskyi on **March 19** and the city of Mala Wyska on **April 20**. It allowed to open existence of real problems in society, to learn opinion of citizens on decentralization, to see options of the attitude towards these or those aspects of reform.

Results of a research have formed the basis of development of the training program of the **"A role of public activists in the decentralization process: opportunities and challenges"** training for active citizens of the Kirovohrad region which has taken place **from June 29 to July 1 in Kropyvnytskyi**. 25 public activists of the Kirovohrad region who have gained theoretical knowledge and practical skills of introduction of decentralization became participants of a training. As the result, the teams of public activists who understand questions of decentralization, know effective ways of introduction of reform can successfully interact with local authorities was created.



Since July ISCM has begun carrying out **"The European view of changes in communities"** round tables for distribution of positive experience of decentralization, relying on local experience of



## 2017 MAIN EVENTS



territorial communities. Ten round tables in Alexandria (**on July 28, on November 7**), the village of Ivanovka of the New Ukrainian area (**on July 31**), the village of Pavlysh of Onufriyevsky area (**on August 2**), the village of Beryozovka of the Alexandria area (**on August 5**), the village of Smolino of the Mala Wyska area (**on August 16**), the village of Zlynka of the Mala Wyska area (**on August 17**), the village of Nova Praga of the Alexandria area (**on September 9**), Kropivnitsky town (**on October 30, on December 28**). Participants of round tables have obtained useful information, have expanded the communications within area and, so far, introduce the gained positive experience in their communities.

Within a year ISCM representatives participated in the conferences organized by Institute of economic researches and political consultations (IER) together with "The European truth" within the "Advance of Reforms to Regions" project financed by the European Union: "Ukraine-EU: the relations at the time of uncertainty and fast changes" (**on March 2, Lviv**) "How to make the European reforms clear for society?" (**on May 18, Zaporizhia**) "Regional measurement of pro-European reforms" (**on October 3, Kropyvnytskyi**) "European integration: from Kiev to local communities" (on December 14, Cherniviv). Lev Abramov served as the moderator and the participant of discussions at two conferences (on May 18, on October 3): "Realization of administrative reform in Kirovogradshchina", "New opportunities. Perception of pro-European reforms in the east and in the center of Ukraine - specifics of work of media and the public sector".





## 2017 MAIN EVENTS



### «School of civic participation-3» national project realization has continued in 2017 (15 p.).

From **May 7 to May 9** the third grade level within the project has been carried out in Lviv-Bryukhovichi and it provided carrying out **6** training modules for **2** groups of participants. **31** public activists from **13** areas of Ukraine (Kiev, Kirovohrad, Donetsk, Sumy, Nikolaev, Kharkiv, Dnipropetrovsk, Poltava, Kiev, Khmelnytskyi, Lviv, Ivano-Frankivsk, Vinnytsia regions) have participated in an action.

The first and second groups were trained at a "Preparation of the Design Application for Receiving a Grant" training session with the qualified trainer Andrey Krupyak (NGO "Lion Society", Lviv). Elena Kochanova, Natalya Litvinova and Olga Usach - graduates of the first and second "School of Civic participation" have joined trainer's team. Elena Kochanova has carried out the "Creation of Alternative Educational Projects for Development of Local Community" training session for each of two groups. Olga Usach and Natalya Litvinova have held the "Involvement of the Public to Design Activity" training session for participants. After completion of each training session participants have received the certificates that certify participation in trainings on the corresponding subject from trainers.





## 2017 MAIN EVENTS

On **November 17-19** ISCM together with public activists from different regions of Ukraine, experts and trainers have summed up the results of the "School of CivicParticipation-3" project. The **"Social Animation for Cultural Development and Communities-3" conference** became a final stage of the project for participants who became graduates of School-3. Within the conference such activities as a "Cultural development and communities in the conditions of changes" discussion, "The Historical Scan of Development of Social Movement in Ukraine" training sessions, "Effective practicians of communication and cooperation in communities. Influence of Decentralization and European integration", "How to learn to agree, using recovery approach", " Use of new information technologies for development of communities", " the Main approaches which public activists in development of local community" use," Development of public initiatives during eras in a didzhitalization", " the Role of public activists in the course of decentralization: opportunities and calls", "Lobbyism at the local level" were carried out. For the comletion all attendees had an opportunity to share the emotions, further steps.

"Third national conference materials: Social animation for the culture and community development-3" compilation was published by ISCM due to the event results (22 p.).

On **November 23** on the basis of the Kirovohrad center of local government development (Kropyvnytskyi) the "Library institutions of area in the conditions of decentralization" seminar was conducted. Representatives of ISCM have held the "Cultural Institutions as Centers of Social Activity of Communities and Didzhitalization as Instrument of Development" information session for representatives of library institutions of area who were participants at the event.

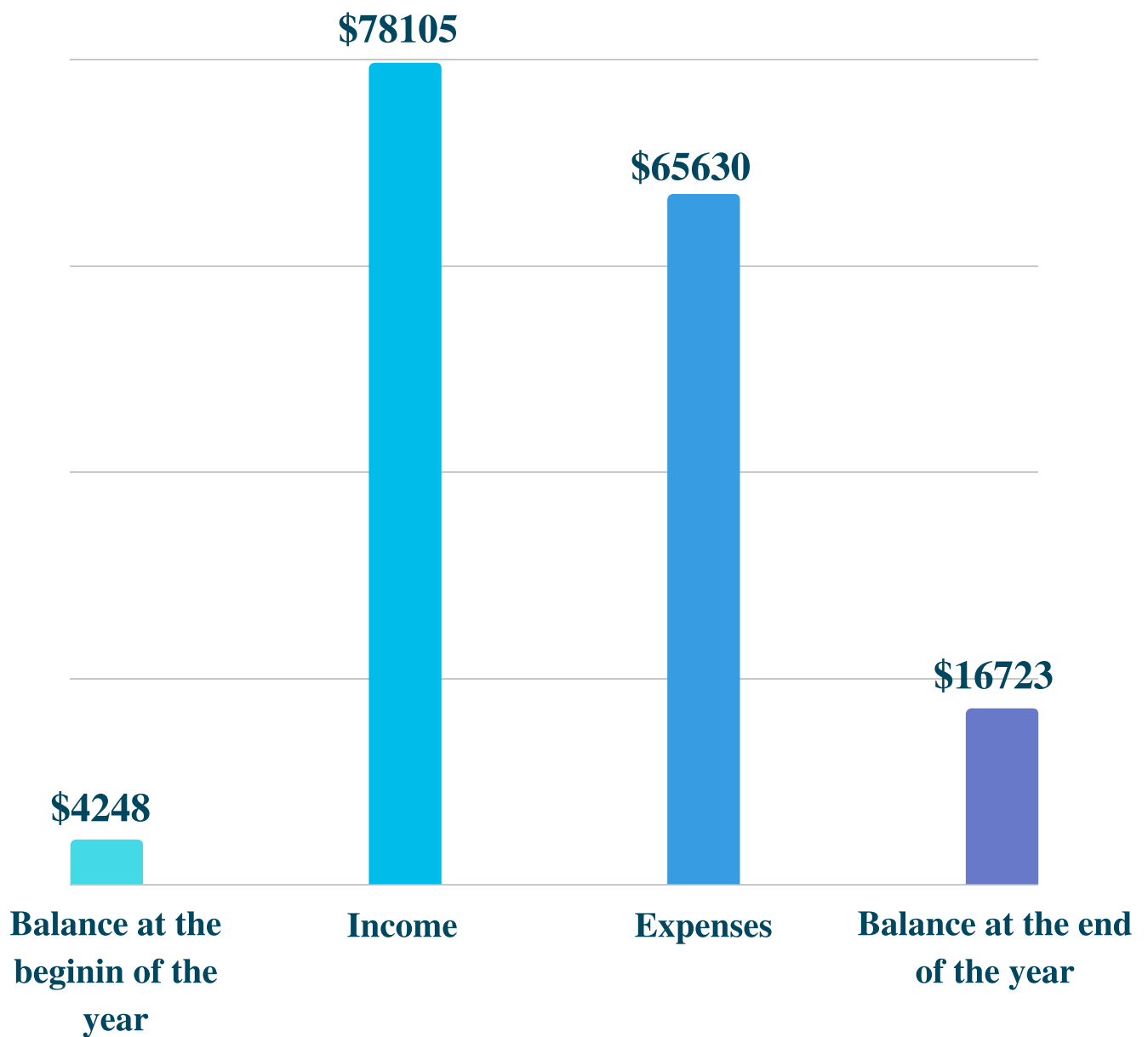


### When ending is a new beginning...



# FINANCIAL AND ORGANIZATIONAL INFORMATION

## ISCM Budget in 2017

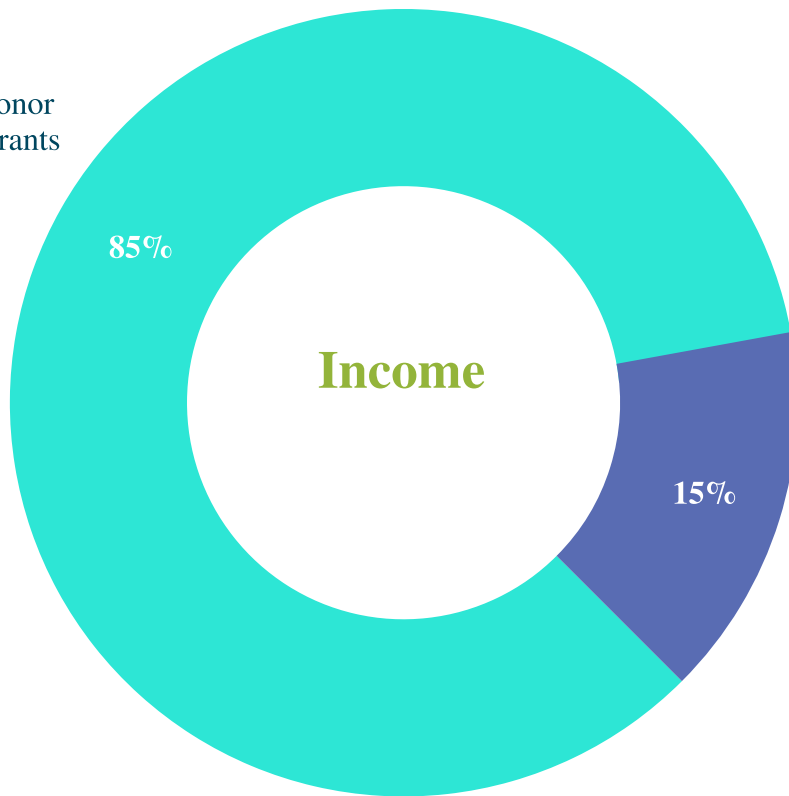




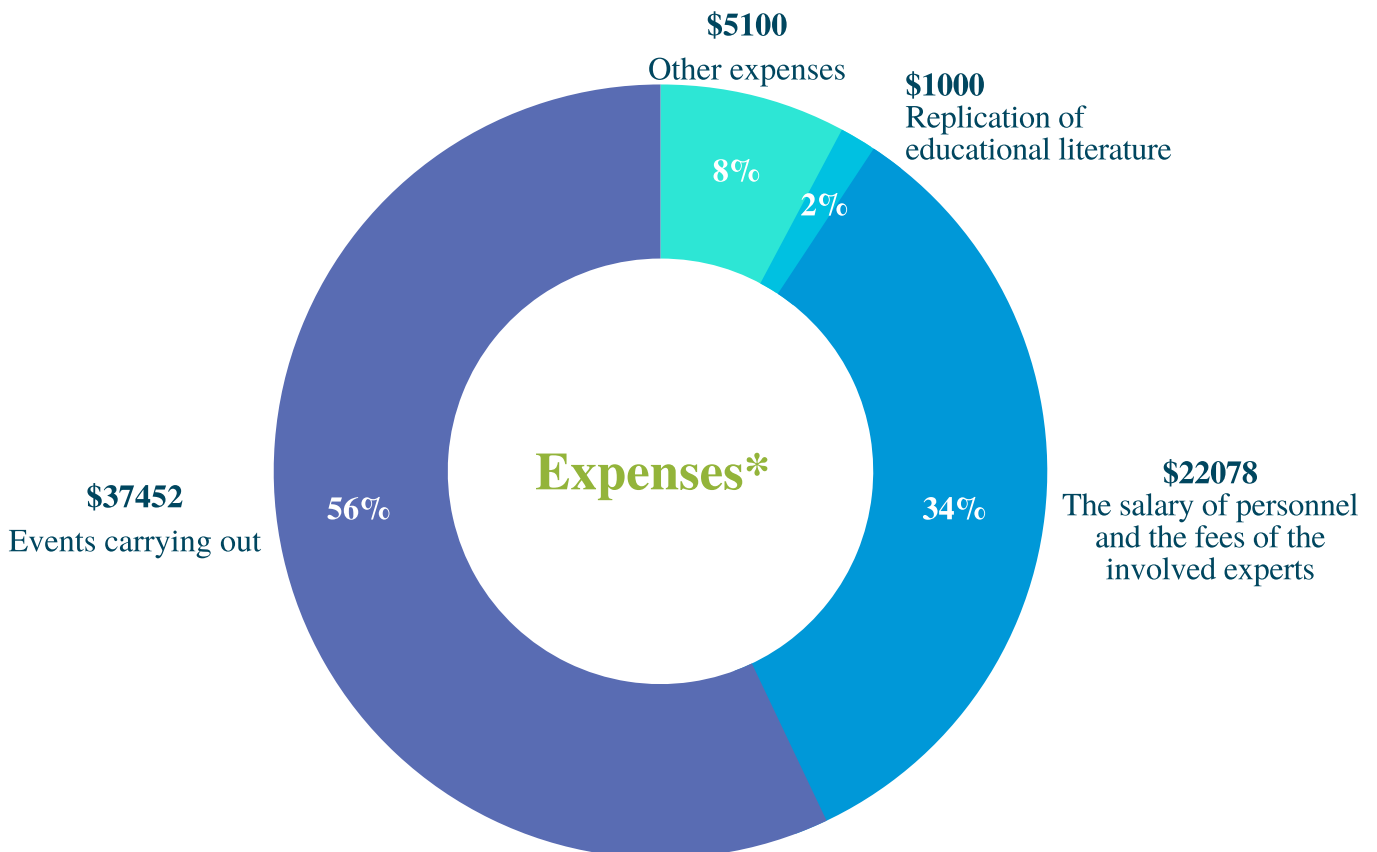
# FINANCIAL AND ORGANIZATIONAL INFORMATION

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**\$ 66098**  
International donor  
organizations grants



**\$12007**  
Society and business  
charitable donations



\*For realization of initiative of Institute of Socio-Cultural Management in 2013-2014 years were used funds provided by the CH.S. Mott Foundation, Institute of economic researches and political consultations, European Union, USAID/ENGAGE, Ukraine Pact and donations of citizens and businesses.

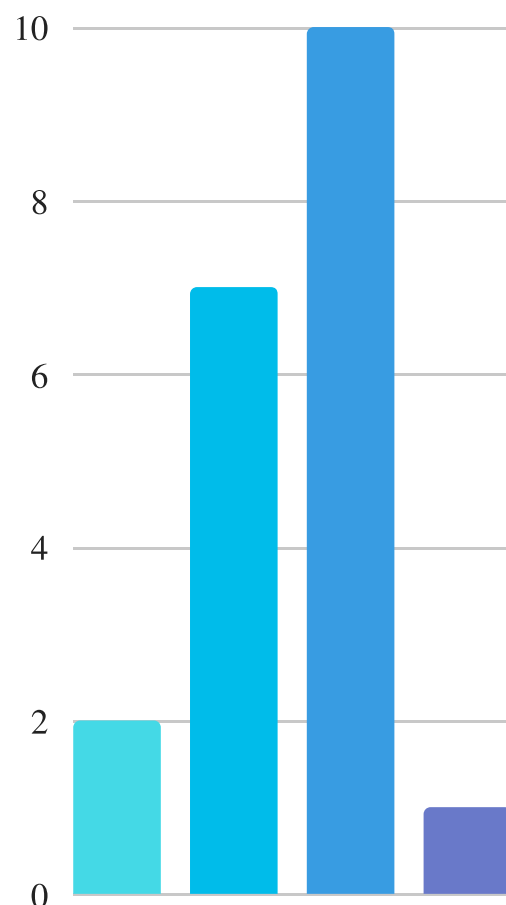
## ISCM quantitative indicators

<b>Indicator</b>	<b>Expression due to the years</b>	
	<b>2001-2016</b>	<b>2017</b>
Training manuals development and publication	9	-
Info bulletins development and publication	42	1
Other publications development and replication	26	3
Own publications distribution	69050	1000
Projects began	25	2
Projects ended	24	1
Grand competitions for NGOs were conducted	5	-
NGO projects were supported	14	-
Competitions for journalists and public activists were held	4	-
Competitions for journalists and public activists winners were awarded	31	-
Events were held	122	20
Number of events participants	2498	340
Number of articles/plots in mass-media that lighted the ISCM activity	415	7
Researches conducted	9	1

### The number of the held events in 2017

ISCM carried out the 20 events in 2017

- 2 focus-groups;
- 7 trainings;
- 10 round tables;
- 1 National Conference.

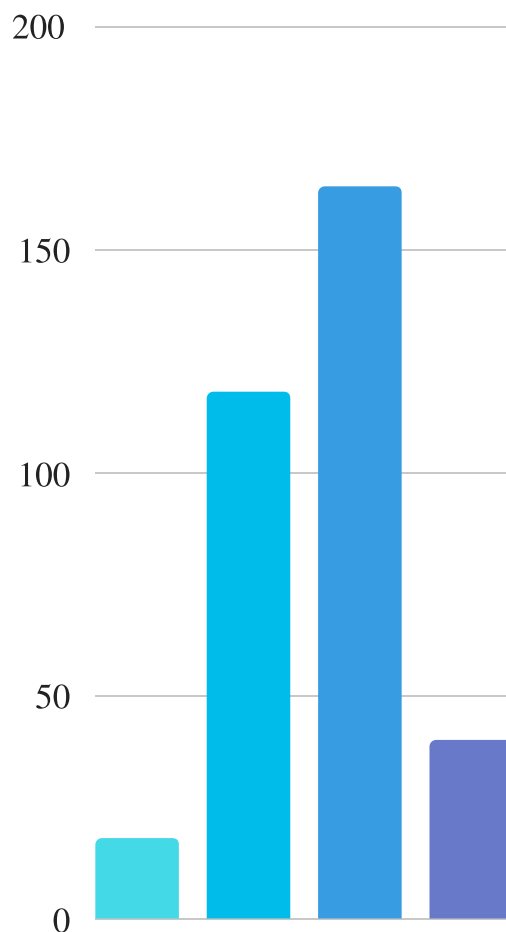


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### Amount of events participants in 2017 year

340 people have become the events participants in 2017:

- 18 people took part in the focus-groups;
- 118 people participated in trainings;
- 164 people joined the round-tables;
- 40 people took part in National conference

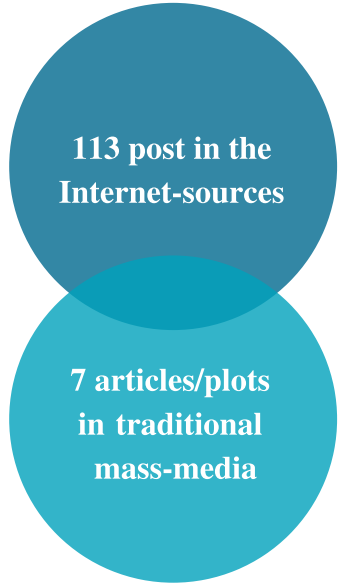




# THE COVERAGE OF ACTIVITY BY THE MEDIA

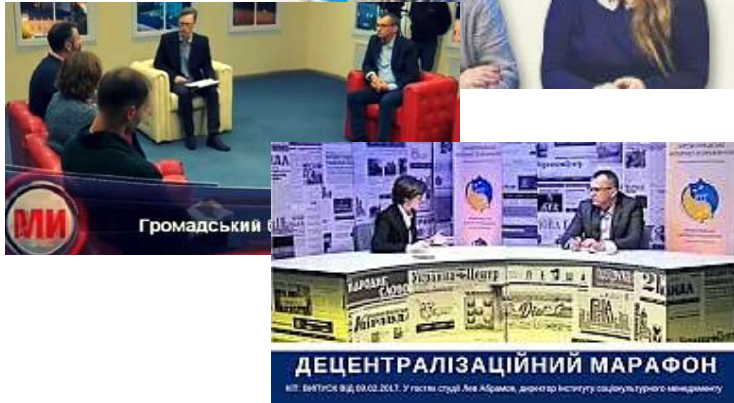


In 2017 in mass media 120 publications about activity of ISCM have been recorded.

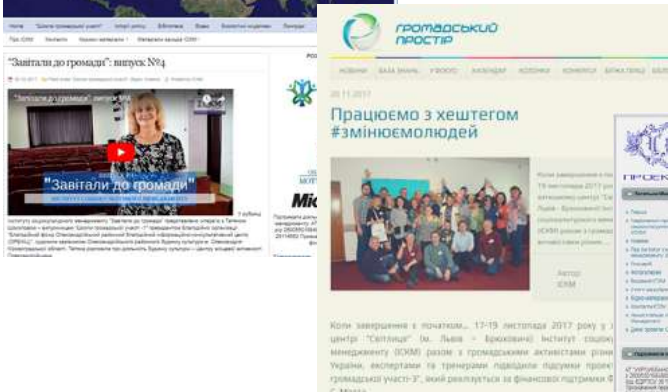


Internet resources contain 113 publications about ISCM, articles, interview, video plots, longrida are among them. It is possible to distinguish such websites as: [lacenter.org.ua](http://lacenter.org.ua), [lac.org.ua](http://lac.org.ua), [youtube.com](http://youtube.com), [prostir.ua](http://prostir.ua), [alnews.com.ua](http://alnews.com.ua)

6 video topics have aired on Kirovohrad, KONTAKT-LTD and KIT channels (Kirovohrad the Internet television).



On pages of the "NGO-Info" article about ISCM project activity has been published.



# INSTITUTIONAL DEVELOPMENT

Employees of ISKM continued to improve the knowledge and to get new experience.

- "Basic instruments of development of communities" training (on February 6, Dnipro).
- Educational and informational "Decentralization for media. How does reform in the Kirovohrad region progress?" session (on February 9, Kropyvnytskyi and Mala Wyska).
- Conference "Ukraine-EU: the relations at the uncertainty and fast changes times" and a training within the conference on increasing the ability of OCS and media (on March 2-3, Lviv).
- Public discussion "Understanding of NATO: collective defense and not only" (on March 29. Kropyvnytskyi).
- "Regional voices for decentralization" training (on March 31 - April 2, Svitlovodsk, Kirovohrad region)
- "How to Make the European Reforms Clear for Society?" conference and a training within the "OCS and Media Achievements" conference (on May 18-19, Zaporizhia).
- Media marathon "Elections: VOX Civium" (on June 8-9, Kiev).
- "Forum of leaders of civil society of Kirovograd region" (on June 27. Kropyvnytskyi).
- "School of citizens' initiatives" (on September 13-17. Vinnytsia).
- The "Regional Measurement of Pro-European Reforms" conference and training within the "Instruments of Communication for OCS" conference (on October 3-4. Kropyvnytskyi).
- Fact-finding seminar for partners of the Program of assistance of public activity "join" (USAID, Pact Ukraine) (on October 11. Kiev).
- The forum "Virtue and Unity" within the program "join" (USAID, Pact Ukraine) (on October 28-29. Kiev).
- "European integration: from Kiev to local communities" conference (on December 15. Chernihiv).





# PROJECTS



## "SCHOOL OF CIVIC PARTICIPATION-3" NATIONAL PROJECT

It is school of training for the public sector of the small cities and villages where on a competitive basis people who live in the territory of community, want to gain knowledge, skills concerning development of local community were selected. The project was implemented by Institute of Socio-Cultural Management with financial support of Ch.S. Mott Foundation. Project duration: On January 1, 2016 - on December 31, 2017



**"School of Civic Participation-3" project indicators** (01.01.2016 - 31.12.2017):

- Ch.S. Mott Foundation financial support - \$100 000;
- Quantity of the funds raised by Institute of sociocultural management from local sources on additional financing of the project - \$23651;
- 45 communities from 14 Ukrainian regions were involved;
- 13 trainings were held;
- 1 conference was conducted;
- Besides the ISCM specialists, 2 polish trainers and 15 ukrainian experts were involved;
- Activities members common number - 175 people;
- 251 initiatives was realized by "School of civic participation" participants;
- Mass-media publications - 5 publications (plots, articles);
- Publications in Internet - 272 posts (news, feature articles);
- 7 editions with a circulation of 2000 were published and spread (in the addition they were uploaded for 7822 times from the ISCM web-site).



# PROJECTS | "SCHOOL OF CIVIC PARTICIPATION-3"



## Interesting facts about "School of civic participation-3"

On the beginning of 2016 graduates of the previous Schools ("Schools of civic participation-1,2") were trained on "A training for trainers" and became the certified trainers of the public sector. Newly made trainers have joined to the trainer's structure of the third School. Elena Kvasha, Leonid Zhovtilo, Elena Kochanova, Illarion Vlasenko, Olga Usach, Nikolay Tolstik, Natalya Litvinova, Vitaly Morgun, Natalya Lytvyna, Irina Taran provided own trainings for participants of the third School.



Participants of the third School work on the joint project on creation of the youth center for training in political knowledge of people from 16 to 25 years.



Being still participants of the project Ksenia Emshina and Anton Usik also provided trainings session for other participants. Ksenia has provided the "Historical Scan of Development of Social Movement in Ukraine" training session, in turn Anton assisted Vitaly Morgun at a training session "Use of Animation in Activity of Public Non-governmental Organizations".



Within the framework of the project, video content was created:

- 4 social and educational animation cartoon films.
- "Have Visited Societies" video heading: already there are 4 releases with participants of 1 and 3 School such as Tatyana Shokolova, Leonid Zhovtilo, Stanislav Chernogor, Elena Kostritsya.
- Releases with Olga Andolenko, Natalya Zhurenko, Lyubov Dyachuk of "Blitz Interview of School of Civic Participation-3" video heading.
- Video heading "We Speak about Reform": 3 releases with Elena Kochanova, Andrey Vityaganets, Victor Homenko, Ilona Bondarevska, Artur Efremov participation.
- 21 videos about actions within the project and an interview with participants were released.



Articles of participants of the third School have been published in two issues of the newsletter "NGO-Inform" 1 (52) and 1 (53).

Therefore, Daria Ratushnyak, Tatyana Fen, Irina Mikiteek, Elena Kostritsa, Andrey Vityaganets, Artur Efremov, Ksenia Emshina, Victoria Zhovtilo, Victoria Borodatova, Olga Andolenko, Albina Buga, Natalya Zhurenko, Lilia Pavlyuk have become the authors of articles.



### "School of civic participation-3" participations feedbacks



**Olena Kostrytsya**  
Chernigiv

Participation in "School of public participation-3" has given the chance to interact with representatives of rural and backward communities from all Ukraine during the long period, with activists who develop communities at the local level and by that, promote introduction of reform of local government. During studying I have had an opportunity to observe professional work of coaches of School with public activists, studied and it helps me with my trainer's work now. And still I am very grateful for publications about my activity, they have given me confidence in importance of my public work.

For me the School-3 is first of all the new knowledge gained from people who have decided not to wait so far someone will decide, and will change life to the best, but they are agents of changes by themselves. It is the team of adherents who became close on spirit and views (both participants, and trainers and organizers). These are the new ideas which are gradually embodied after passing of School-3. Also it is inspiration because after each meeting, I was overflowed with energy, the new ideas, desire to change this world to the best!



**Viktor Homenko**  
Pereyaslav-Hmelnytskiy

Thanks to participation in "School of public participation-3", I have improved practical skills in using of Internet tools of the public activist with emphasis on public initiatives during a digitalization era. Skilled speakers have opened modern problematic issues in community life from decentralization to lobbyism of interests of inhabitants in the conditions of changes.



**Andrew Vytaganets**  
Irpin

For me training at "School of public participation-3" is an acquaintance to new interesting people, friends that during two years became partners in work and people who have inspired and have supported. I always give the new ideas inducing to self-development, ability to see prospects for the community From each training. I am grateful and hope for further cooperation!



**Natalia Zhyrenko**  
Puryatin



### "Local self-government reformation informational support" regional project



Проект фінансується  
Європейським Союзом



ІНСТИТУТ  
ЕКОНОМІЧНИХ ДОСЛІДЖЕНЬ  
ТА ПОЛІТИЧНИХ КОНСУЛЬТАЦІЙ



ЄВРОПЕЙСЬКА ПРАВДА



The project is implemented by Institute of sociocultural management with financial support of Institute of economic researches and political consultations in cooperation with "The European truth", within the "Advance of Reforms to Regions" project which is financed by the European Union within the "Support of Civil Society in Ukraine" program. Date of implementation of the project: 2/1/2017 - 1/31/2018

**Project purpose** is to promote implementation of reform of decentralization in Ukraine according to the Agreement on Ukraine-EU association by increasing the competence of local leaders on these topics and improvement of knowledge among citizens concerning the purposes, tasks and prospects of the joint territorial community. The project is implemented in the Kirovohrad region.

#### **Events that were implemented within the project:**

- 2 focus-groups in Mala Wyska (Kirovograd region) and Kropyvnytskyi were conducted
- informational bulletin "NGO-Inform" was published № 1 (53);
- "Role of public activists in the decentralization process: opportunities and calls" training was conducted in Kropyvnytskyi;



## PROJECTS |

### "LOCAL SELF-GOVERNMENT REFORMATION INFORMATIONAL SUPPORT"

- 10 round tables "The European view of changes in communities" in communities of Alexandria (2 round tables), village of Ivanovka, Novokraintskiy area, uts. Pavlysh of Onufriyevsky area, village of Beryozovka of the Alexandria area, uts. Smolino Mala Wyska area, village of Zlynka Mala Wyska area, uts. Novaya Praga of the Alexandria area and Kropyvnytskyi (2 round tables) were carried out.
- Materials of discussions on "The European view of changes in communities" round tables were published on [lacenter.org.ua](http://lacenter.org.ua), [lac.org.ua](http://lac.org.ua) web-sites;
- Media informing: Lev Abramov in the "decentralization marathon" program in Kirovograd internet Tv studio; two video topics about "The European view on changes in communities" round tables in Alexandria on KONTAKT-LTD Broadcasting Company in the "Alexandria news" program; Oksana Naboka has told about the latest events within the project in Kirovograd internet TV studio; "We Speak about Reform" video heading on ISCM channel was created and 3 releases were published; Constant informing the public about the project progress on the [lacenter.org.ua](http://lacenter.org.ua), [lac.org.ua](http://lac.org.ua) websites
- ISCM representatives participation in 4 conferences conducted by Institute of economic researches and political consultations in cooperation with "The European truth" within the "Advance of reforms to regions" project with financial support of the European Union.



### Decentralization "Human face" or the opportunity of being heard



## "INVOLVING THROUGH EDUCATION" PROJECT

The project is implemented by Institute of socio-cultural management implemented under the USAID/ENGAGE activity, which is funded by the United States Agency for International Development (USAID) and implemented by Pact. The contents of this article are the sole responsibility of Pact and its implementing partners and do not necessary reflect the views of USAID or the United States Government . Date of implementation of the project: 11/15/2017 - 8/15/2018

**Project purpose:** to promote formation of civil competence of women, their democratic culture to increase the level of participation in public work at the local level.

### **Tasks of the project:**

- To conduct the research directed to studying of specific problems of women;
- To develop and realize the "Civic education for women" training program;
- To create educational and methodical materials on a problem of civic education of women for cultural institutions;
- To create network of exchange of information, distribution of experience and support of civic education of women.

### **Events was realized within the project:**

- society was informed about the beginning of the project (beginning of December, 2017)
- the competition on selection of couple of trainers for holding the "Civic education of women of local communities" trainings was announced (04.12.17-31.01.18);



# PUBLICATIONS

This year ISCM has prepared a selection of editions which will be useful for each public activist in development of communities.

It should be noted that ISCM editions are in demand among the workers of the scientific sphere using materials of editions in writing of scientific works: articles, researches, methodical collections, etc.

**According to Google Academy the index of ISCM bibliographic references makes - 96 references.**

The index is a key indicator, it widely used around the world for job evaluation in the scientific sphere, it reflects the number of references to the edition.

**Інститут соціокультурного менеджменту**  
Громадська організація  
Підтверджена електронна адреса в mail.ua - [Домашня сторінка](#)  
розвиток об'єктів громадських організацій соціальна анімація

[Підписатись](#)

НАЗВА	ПОСИЛАННЯ	РІК
Цільові програми та механізми по забезпеченню прозорості у процесі їх реалізації ЛК Абрамов, ТВ Азарова Кіровоград: ІСММ 100	27	2010
Центр місцевої активності для розвитку громади ЛК Абрамов, ТВ Азарова Кіровоград: ІСММ	14	2012
Технологія оцінки соціальних програм та проектів ТВ Азарова, ЛК Абрамов Кіровоград, ІСММ, 100 с.	12	2007
Центр місцевої активності на базі будинку культури: методологія та технологія розвитку територіальної громади ЛК Абрамов, ТВ Азарова Кіровоград: ІСММ	11	2010
Інформаційне забезпечення процесу рішення соціальних проблем на місцевому рівні ТВ Азарова, ЛК Абрамов Кіровоград: ІСММ, 116	10	2003

Посилання: [ПЕРЕГЛЯНУТИ ВСІ](#)

	Усі	3 2012
Бібліографічні посилання	96	72
h-індекс	6	5
i10-індекс	5	3

## Institute of Socio-Cultural Management Publications in 2017



### Informational Bulletin "NGO-Inform" №1(53), 2017

The new release of the bulletin "NGO-Inform" informs on important subjects such as development of communities in the conditions of decentralization, successful examples of realization of public initiatives, new instruments of interaction with the public. The bulletin has absorbed practices from "School of public participation-3" and "Information support of reforming of local government" ISCM projects. The edition is available both in electronic, and in printing versions with a circulation of 1000 copies.



Level of interest of audience by the bulletin characterizes with a loading indicator (1071 loadings) and requests for receiving copies.



## "Social animation for the culture and community development" third National conference materials

Within the School of Civic Participation-3 project the "Social Animation for Cultural Development and Communities" third National conference has been carried out on November 17-19. Following the results of the conference the "Third National Conference Materials. Social animation for the culture and community development" was published by ISKM. The edition is available in electronic option. Materials of a conference will be useful for public activists, heads and employees of cultural institutions and also all people who are interested in reforming of cultural institutions, the solution of social problems and improvement of life of territorial communities.

## "15 steps for 15 years" ISCM Report (2001-2016)

In 2016 ISCM celebrated the fifteenth anniversary, the "15 steps for 15 years" Report has been published for this occasion. At the beginning of 2017 the edition has been supplemented with new information, published in electronic form in the Ukrainian and English languages. In the report 15 steps of work of ISCM are lighted. Here you can find the idea by which the organization is guided; skilled team; activity indicators; the realized projects; international cooperation; events that were held; editions that were developed and researches that were conducted; contribution to communities and reviews of public activists on cooperation with ISCM.



You can learn about this and other publications on our web-sources [lac.org.ua](http://lac.org.ua), [lacenter.org.ua](http://lacenter.org.ua)

# PARTNERS



**Centers of Activity Local**

[www.cal.org.pl](http://www.cal.org.pl)



**Center of Civic and Cultural  
Initiatives Support "Tamarisk"**

[www.tamarisk.org.ua](http://www.tamarisk.org.ua)



**Kirovograd Internet TV**

[www.facebook.com/kitonlinetv/timeline](https://www.facebook.com/kitonlinetv/timeline)



**Resourse Centre Princes-  
benefactors  
Ostrozki Foundation**



**Community Initiatives Development  
Foundation**

[www.fundofdevelop.org.ua](http://www.fundofdevelop.org.ua)

# CONTACT INFOMATION



## Office address:

25026 office №1 (2 floor), Oleh Olzych street (former Gaidara street), 75-a,  
Kropvynytskyi

## E-mail:

ad.iscm@gmail.com

## Web-resources of ISCM:

"Centers of local activity of Ukraine"

[www.lacenter.org.ua](http://www.lacenter.org.ua)

"Success stories of NGOs activity in socio-cultural sphere"

[www.lac.org.ua](http://www.lac.org.ua)

## Social networks:

### Facebook

Institute of Socio-Cultural Management:

[www.facebook.com/pages/Інститут-соціокультурного-м](http://www.facebook.com/pages/Інститут-соціокультурного-м)

Centre of Local Activity of Ukraine:

[www.facebook.com/groups/adm.iscm](http://www.facebook.com/groups/adm.iscm)

### Youtube

<https://www.youtube.com/channel/UCYO1shqdEf69uBtUNeszpqq>

**Instagram:** ISCM (NGO.ISCM)

**Skype:** ngo\_iscm









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